



January 2012 News

DateNightDance@gmail.com ★ 605-338-3685
www.DateNightDanceCompany.com

Classes are held at Balleraena Dance Studio
6901 S Louise Ave, Sioux Falls

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It's Not Too Late to Give the Gift of Dance!



There is still time for last minute shoppers to get gift certificates for Date Night Dance Company. You can purchase certificates for a class, private lesson or any dollar amount you'd like. To make your purchase, e-mail us at DateNightDance@gmail.com or call 338-3685.

Weather Related Announcements

Winter weather is here and we sometimes need to cancel classes due to bad road conditions. When this happens we will make every effort to call class participants personally to let them know. We will also post an announcement on the home page of our website www.DateNightDanceCompany.com.

When class is cancelled either a make-up class will be scheduled or a class credit will be given. If you live out of town and can't make it to a class that is held you will be given credit for the class you miss.

Dance Shoes Reminder



Snowy weather is here and we want to remind everyone to bring a pair of clean, dry shoes with them to change into for dancing. Wet, snowy shoes ruin our great dance floor.

Dance Opportunities

The following are dance events in the Sioux Falls Area:

December 31 New Year's Eve Celebration

Hosted by El Riad Shrine Dance Club
7:00 pm Cocktails with Heavy Hors' Devours
8:30-12:30 Dance to the SF Big Band
12:30 am Breakfast

El Riad Shrine, 14th and Phillips Ave

Formal Attire Required

\$35 per person

Tickets available at the Shrine 336-1117

January 13

Hosted by El Riad Shrine Dance Club and
Sioux Falls Ballroom Dance Club
8:00-11:30 pm Dance

El Riad Shrine, 14th and Phillips Ave

dressy or business casual attire (no jeans)

\$10 per person

\$5 with student ID

Happy New Year! New Year, New Class

As we ring in the new year we'd like to ring in a new class for all you Latin lovers. Thursday's class in January will be a Latin Dance Class featuring Salsa, Cha-Cha and Rumba. It will begin Thursday January 5, 7:30-8:45 pm.

Our Tuesday evening class will be Wedding Dance Class featuring Jitterbug, Nightclub 2-Step and Cha-Cha. It will begin Tuesday, January 3, 8:30-9:45 pm.

Both January group classes will be 4 weeks long. The cost is \$100+ tax per couple.

A January calendar is attached to this email. To register for class call 338-3685, email us at DateNightDance@gmail.com or visit our website to download a registration form to mail to us at www.DateNightDanceCompany.com.

Studio Closed

Date Night Dance Company will be closed January 27 - February 5, 2012. There won't be any group classes or private lessons during this time. We will open again on Monday, February 6.

Friday Night Open Dances

Friday Night Open Dances are held twice a month at Balleraena Dance Studio. The public is welcome to attend. No experience or pre-registration are required.

High School Open Dance is held 7:00-8:15 pm. The cost is \$5 per student.

Adult Open Dance for those ages 18 and above is 8:30-10:00 pm. The open dance starts with a short beginning lesson. Bring a partner; we don't switch partners. The cost of the adult open dance is \$20 per couple, \$10 if taking a lesson during the month.

Open dance featured lessons:

January 6 Single Swing
Saturday, January 21 Waltz

Mark your calendars: Our 2nd Open Dance in January will be on Saturday evening instead of the usual Friday.

Congratulations!



Congratulations to Karen Dover & Sena Griffith on your recent marriage. Thank you for choosing us to be a part of your special day.

Count Me In...



Thank You for a Great Year!

We can hardly believe it's been a year since we opened the doors to Date Night Dance Company. It's been a busy and exciting time and we have our clients to thank for that.

Aside from the classes and lessons we've taught we joined the Chamber of Commerce and the Sioux Empire Wedding Network. We hope to better serve our clients by becoming members to these organizations and find a few new dancers!

The best aspect of the year has been getting to know our clients; many of which are now friends. There is a reason we call what we do "social dance". All the social gatherings that happen when we get together to dance create great memories.

Here are some highlights of the year. In 2011 we enjoyed:

- ★ assisting over 20 engaged couples with their first dances and many fathers and brides with their special dances.
- ★ watching couples progress and connect in group classes.
- ★ teaching dance at your Christmas and Birthday parties.
- ★ hiding as a young man proposed to his girlfriend on our dance floor.
- ★ sharing dance with elementary and high school groups in our studio.
- ★ having entire families and friends learn to dance for a wedding or anniversary.
- ★ hosting our high school dancers on Friday Nights. You're all great!
- ★ keeping secrets for boyfriends as they planned surprise dance dates for their girlfriends.
- ★ dancing along with everyone that came to our Friday Night Dances. We especially appreciated those of you that drove in from out of town.

Thank you again to everyone who supported us in 2011. What a great year it's been! We hope to see all of you in 2012 at Date Night Dance Company.